

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name ☒ Organization/Lobbying Firm ☐ Self Employed Individual

The Smith-Free Group

2. Address ☐ Check if different than previously reported

Address1 **1401 K Street NW Suite 1200** Address2

City **Washington** State **DC** Zip Code **20005** - Country **USA**

3. Principal place of business (if different than line 2)

City State Zip Code - Country

4a. Contact Name

b. Telephone Number

c. E-mail

5. Senate ID#

DEENA FLORENCE

☐ International Number

(202) 393-4760

dflorence@smithfree.com

35800-797

7. Client Name ☐ Self ☐ Check if client is a state or local government or instrumentality

ENTERTAINMENT SOFTWARE ASSOCIATION (ESA)

6. House ID#

307700056

TYPE OF REPORT 8. Year **2011** Q1 (1/1 - 3/31) ☐ Q2 (4/1 - 6/30) ☐ Q3 (7/1-9/30) ☒ Q4 (10/1 - 12/31) ☐

9. Check if this filing amends a previously filed version of this report ☐

10. Check if this is a Termination Report ☐ Termination Date 11. No Lobbying Issue Activity ☐

INCOME OR EXPENSES - YOU MUST complete either Line 12 or Line 13

12. Lobbying

INCOME relating to lobbying activities for this reporting period was:

Less than \$5,000 ☐

\$5,000 or more ☒ \$ **\$50,000.00**

Provide a good faith estimate, rounded to the nearest \$10,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

13. Organizations

EXPENSE relating to lobbying activities for this reporting period were:

Less than \$5,000 ☐

\$5,000 or more ☐ \$

14. REPORTING Check box to indicate expense accounting method. See instructions for description of options.

☐ **Method A.** Reporting amounts using LDA definitions only

☐ **Method B.** Reporting amounts under section 6033(b)(8) of the Internal Revenue Code

☐ **Method C.** Reporting amounts under section 162(e) of the Internal Revenue Code

Signature Filed Electronically

Date 10/19/2011

Printed Name and Title **Alicia W. Smith, Sr. VP & Corp. Secretary**

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code

CPTCOPYRIGHT/PATENT/TRADEMARK

(one per page)

16. Specific lobbying issues

Discussions of online infringement of video games
Discussions in support of S. 968 PROTECT IP ACT of 2011

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Jack S.	Deuser			<input type="checkbox"/>
Alicia W.	Smith			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Printed Name and Title Alicia W. Smith, Sr. VP & Corp. Secretary

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code

CSP

CONSUMER ISSUES/SAFETY/PRODUCTS

(one per page)

16. Specific lobbying issues

S. 1207 Data Security and Breach Notification Act of 2011 (all sections of full text)

S. 1151 Personal Data Privacy and Security Act of 2011 (all sections of full text)

S. 1408 Data Breach Notification Act of 2011 (all sections of full text)

S. 1535 Personal Data Protection and Breach Accountability Act of 2011 (all sections of full text)

17. House(s) of Congress and Federal agencies

☒ Check if None

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Jack S.	Deuser			<input type="checkbox"/>
W. Timothy	Locke			<input type="checkbox"/>
Alicia W.	Smith			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

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☒ Check if None

Printed Name and Title

Alicia W. Smith, Sr. VP & Corp. Secretary

H.R. 2577 SAFE Data Act (all sections of full text)

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15. General issue area code

EDU

EDUCATION

(one per page)

16. Specific lobbying issues

Discussions relating to the need for strong STEM education in the U.S.

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. HOUSE OF REPRESENTATIVES

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Jack S.	Deuser			<input type="checkbox"/>
James C.	Free			<input type="checkbox"/>
Robert	Hickmott			<input type="checkbox"/>
W. Timothy	Locke			<input type="checkbox"/>
Alicia W.	Smith			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Printed Name and Title Alicia W. Smith, Sr. VP & Corp. Secretary

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15. General issue area code

ENG

ENERGY/NUCLEAR

(one per page)

16. Specific lobbying issues

S. 1000 Energy Savings and Industrial Competitiveness Act of 2011 (all sections of full text)

17. House(s) of Congress and Federal agencies

☒ Check if None

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Robert	Hickmott			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above

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15. General issue area code

TAX

TAXATION/INTERNAL REVENUE CODE

(one per page)

16. Specific lobbying issues

Discussions involving extension of research and development tax credit

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. SENATE

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Jack S.	Deuser			<input type="checkbox"/>
W. Timothy	Locke			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
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				<input type="checkbox"/>
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